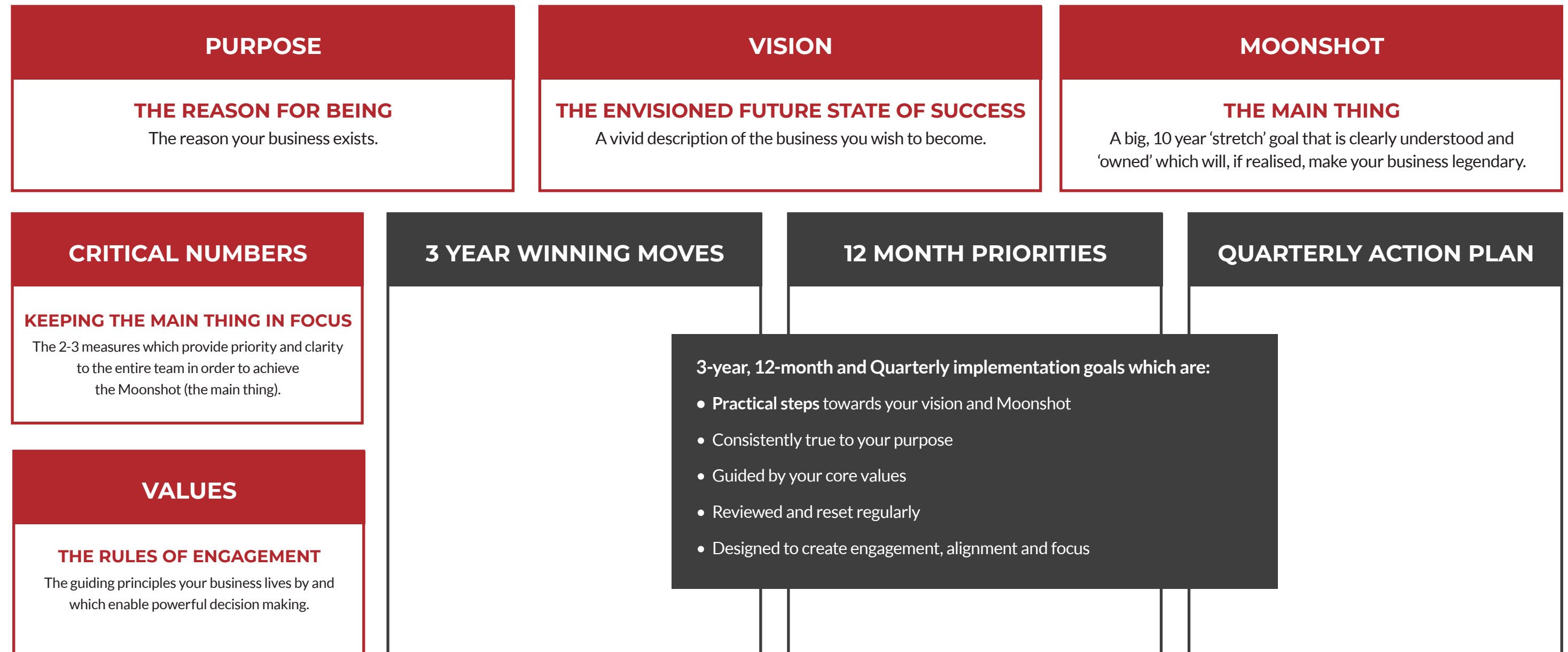




STRATEGIC PLANNING

**STRATEGY IS NOT THE CONSEQUENCE
OF PLANNING, BUT THE OPPOSITE:
IT'S THE STARTING POINT.** HENRY MINTZBERG

THE OUTCOME - Your one page strategic business plan.

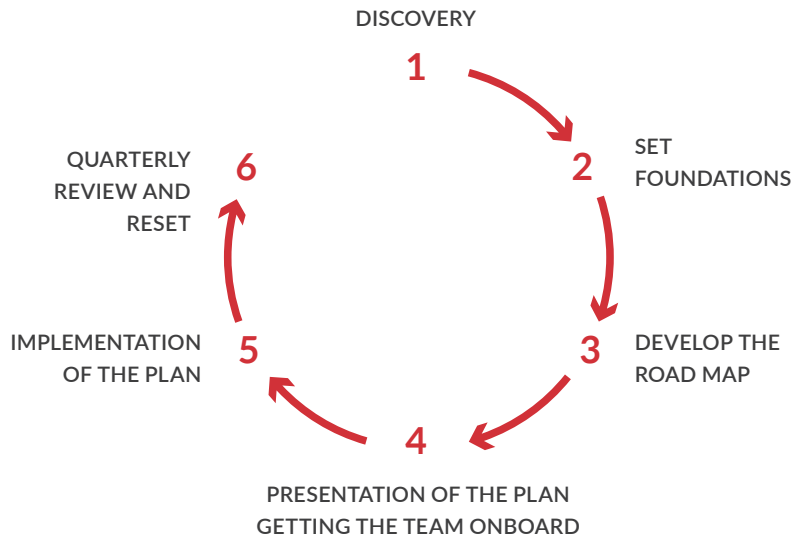


SWOTT

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS	TRENDS
<ul style="list-style-type: none">• The things your business does well• Competitive advantages• Internal competencies• Tangible assets	<ul style="list-style-type: none">• The things your business lacks• Resource limitations• The things the competition does better than you	<ul style="list-style-type: none">• Under-served markets• Emerging demand for your products or services• Positive media, branding or reputation opportunities	<ul style="list-style-type: none">• Emerging competition• Changing regulatory environment• Changing customer attitudes towards your business	<ul style="list-style-type: none">• Observations of the market• Trends, changes and predictions of the future• Technology or advancements affecting the market• Market demand stage – growth, steady or decline

THE SIX STEP STRATEGIC PLANNING PROCESS

CLIENTS
WE HAVE
WORKED WITH



FOCUS HR TOOK OUR STRATEGIC PLANNING TO A WHOLE NEW LEVEL

"Our management team were very happy with the services Focus HR provided, and we found the planning stages particularly useful. The team were flexible and able to meet the specific requirements and needs of our organisation.

It took our strategic planning to a whole new, unexpected level and what was achieved was outstanding.

We are looking forward to the next stage in our strategic process and to the future for Hope Horizons!"

Kate Beyer, President, Hope Horizons Inc



We would love to chat to you about how this program can transform your business through winning people, culture and teams.

Contact us for an obligation-free chat today.

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